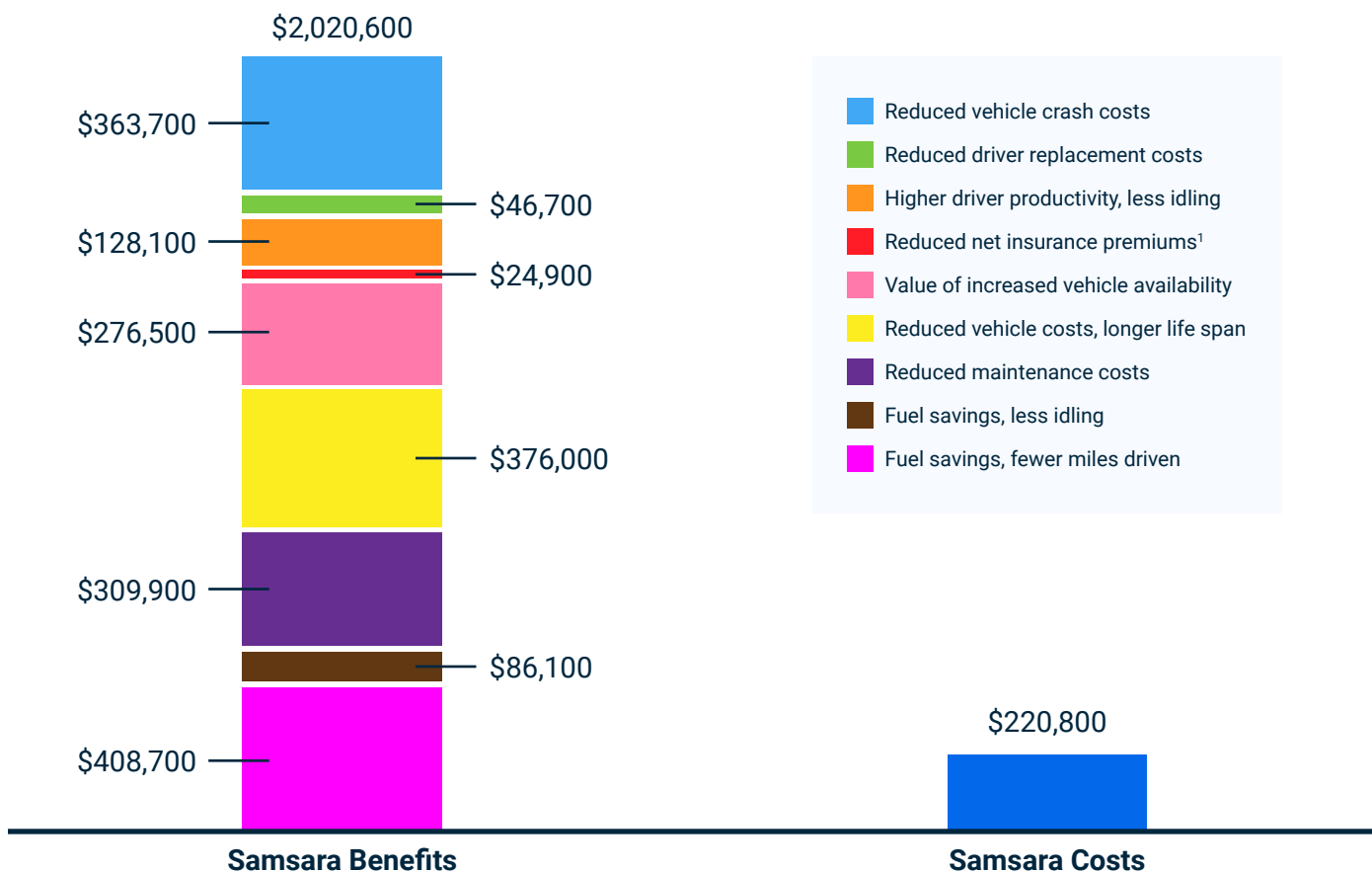




A new IDC white paper shows Samsara offers 8x ROI and average benefits worth \$2M+ per organisation.

Cost/Benefit Analysis per Organisation (*\$ per year per organisation*)



¹ Survey respondents reported reducing net insurance costs by an average of 2% or \$24,900. While the market experienced a 22% increase in insurance premiums – according to a March 2024 Consumer Price Index figure from the United States Bureau of Labour Statistics – Samsara customers reported a 2% decrease. This could equate to an effective 24% gross insurance savings, which would potentially be up to 12 times more than the net savings.

Average annual impact on organisations, per vehicle

6%

lower overall cost of operating vehicle fleet

20%

less vehicle time spent idling

4%

lower fuel costs

9%

lower vehicle maintenance costs

10%

longer vehicle lifespan

4%

expected reduction in CO2 emissions

29%

fewer vehicle crashes, on average

24%

reduced gross insurance premiums²

SAMSARA'S PROVEN ROI

\$1.8M

saved in annual fuel costs

SUMMIT MATERIALS

51%

reduction in unsafe driving in 3 months

NUTRIEN AG SOLUTIONS

36%

reduction in insurance costs

FRALEY & SCHILLING

1000s

of hours in technician labour

XPO

² Samsara estimates an effective 24% gross insurance savings based on IDC survey respondents reducing net insurance costs by an average of 2% and the market increasing insurance premiums by 22% (March 2024 Consumer Price Index figure from the United States Bureau of Labour Statistics).

Download the [full white paper](#) to learn more

