

Road to Talladega Contest Prize Giveaway Rules

Samsara Inc. ("**Samsara**") is hosting a promotional **Road to Talladega Contest** ("**Contest**") offering the chance to win a Promotional Item to any eligible participant ("**Participant**") who meets the applicable conditions outlined below. By entering into this Contest, all Participants will be deemed to have accepted and be bound by these Contest Rules.

1. How to enter

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS CONTEST, OR IN ORDER TO CLAIM A PROMOTIONAL ITEM. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Odds of winning are affected by the number of eligible entries received before the end of the Contest Period (as defined below). Restrictions, conditions, and limitations may apply, including these Contest Rules.

2. Eligibility

The Contest starts on February 8, 2026 and will run until 11:59 pm PT on February 27, 2026 ("**Contest Period**"). All entries must be completed and submitted by the end of the Contest Period to be eligible. Any entries that are incomplete, illegible, forged, altered, or not submitted within the specified time frame will not be accepted. The decision of Samsara is final.

To be eligible to claim the Promotional Item, a Participant must:

- Complete a short quiz and fill out a form with Participant's first name, last name, and email address on the **Road to Talladega Contest** landing page ("**Engagement Activities**") before the end of the Contest Period.
- Be at least eighteen (18) years old before the Contest Period begins.
- Be a resident of the United States.
- Be permitted to participate in the Contest under their employer's policies and all applicable gift rules, policies, laws, and regulations.

Commercial enterprises and business entities; employees of Samsara Inc. and its direct and indirect subsidiaries, and their family members; and employees of any company or organization directly connected with the administration of this Contest are not eligible. Individuals who represent any foreign government entity, as defined under relevant anti-corruption statutes, are not eligible to participate in the Contest. Upon Samsara's request, Participants may need to take additional steps to confirm their eligibility. Samsara reserves the right to disqualify any Participant who in Samsara's sole discretion fails to meet any of these eligibility rules.

3. Promotional Item

Eligible Participants, as determined by Samsara in its sole discretion, will be entered to win one prize package (a **"Promotional Item"**), consisting of the following:

- **Two (2) tickets to a VIP NASCAR Race Day Experience** in Talladega, AL.
- **Two (2) round-trip economy class flights, and one (1) one-night stay in a double-occupancy hotel room**, to be booked via Samsara's corporate travel account, Navan.

Any and all applicable taxes on the Promotional Item(s), including income and/or sales taxes, are the sole responsibility of the eligible Participant selected as the prize winner (**"Winner"**).

4. Selection of Winner

Samsara will identify eligible Participants based on a review of the Engagement Activities completed and submitted via the **Road to Talladega Contest** landing page. A total of one (1) Winner will be selected at random from among the eligible Participants.

The Winner will be contacted via email on or before March 6, 2026 and must reply to the notification email within 5 business days. Samsara reserves the right to disqualify any Winner and choose an alternate for any reason, including in the event the Winner fails to respond to reasonable efforts to contact them, or should the Winner be found ineligible by Samsara in its sole discretion.

Winners will be notified of the Promotional Item delivery details.

5. Conditions

Promotional Item subject to availability. Promotional Item is non-transferrable and there are no cash alternatives. No other costs will be covered. Samsara accepts no responsibility for any delays in the delivery of the Promotional Item due to supply issues or any other unforeseen circumstances.

Samsara accepts no responsibility for any entries not received, or for undelivered or delayed messages which were unable to be sent or received due to technical failure or any other reason beyond its control. No responsibility will be accepted by Samsara for failed, partial or garbled computer transmissions, for any computer, telephone, cable, network, electronic or internet hardware or software malfunctions, failures, connections, availability, for the acts or omissions of any service provider, internet, accessibility or availability or for traffic congestion or unauthorised human act.

No warranty or guarantee is given by Samsara in relation to the Promotional Item. To the fullest extent permitted by law, Samsara, its agents, associated companies, and trading partners will not be liable for any loss, damage, delay, additional expenses, injury or death howsoever caused, whether in contract, tort (including without limitation negligence, fraud or malicious act), statutory or otherwise arising out of the Contest or in connection with the acceptance of these terms and conditions or receipt or use of any prize awarded pursuant to the Contest. Samsara does not recommend or guarantee the performance of any contractor or the obligations of any third parties associated with the prizes (including without limitation the manufacturer or promoter of any prize). Samsara will not be liable for any fraud committed by any third party.

Samsara reserves the right to vary, cancel or modify the Contest and/or the Contest Rules at any time and for whatever reason and/or to amend or withdraw the Contest (and/or any related Promotional Item) in whole or in part at any time. Samsara is also entitled to vary the Promotional Item(s) if due to unforeseen circumstances it becomes impossible to provide the prizes as described or if in its opinion it would be inappropriate in any way. In that event, an alternative item of equal or greater value will be offered.

Samsara at its sole discretion and at any time has the right to remove a participant from the Contest if it has reasonable cause to believe that the participant has acted or is acting fraudulently, illegally or in an unauthorised manner.

6. Your data

By entering this Contest, you give permission for Samsara to post your first name, last name, social media account(s), images, likeness, and derivatives on our website and social media outlets should you win the Promotional item.

Any personal data relating to Contest Participants and Winners will be used solely in accordance with these Samsara Contest Rules and will not be disclosed to a third party without the individual's prior consent. To the extent you have agreed to receiving email correspondence from Samsara informing you of products and services that may be of interest to you, any personal data of yours will be used in accordance with [Samsara's Privacy Policy](https://www.samsara.com/support/privacy) available at <https://www.samsara.com/support/privacy>.

7. Applicable law and competent jurisdiction

The Contest is subject to all applicable laws and regulations, and these Contest Rules. By participating in the Contest, Participants agree to (a) abide by these Contest Rules and any decision Samsara makes regarding this Contest, which Samsara shall make in its sole discretion, and (b) waive any right to claim ambiguity in the Contest or these Contest Rules, except where prohibited by law.

Samsara reserves the right to (a) cancel or modify any aspect of the Contest at any time without notice, and (b) cancel the Contest should it suspect fraud or for reasons out of the control of Samsara, in each case, without any obligation to Participants.

CONTEST VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

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